

Shenandoah Valley Innovation Coalition

Strategic Plan

2014-2017

Mission

To accelerate innovation, creativity, and economic development across the Shenandoah Valley through the active collaboration of business, government, community, and academic organizations.

Vision

We envision the Shenandoah Valley as a thriving, globally-connected ecosystem that attracts, seeds, and grows talent and business.

Values

Global Perspective

We recognize that our global interdependence provides inspiration, competition, resources and customers for Shenandoah Valley-based innovations.

Sustainability

We promote sustainability through a triple bottom line that balances people, profit, and planet.

Accountability

As a coalition, we hold each partner (business, academic, government) accountable to keep its commitments in order to achieve results.

Inclusiveness

Our resources and opportunities will be relevant and welcoming to a diverse set of people, businesses and ideas.

Collaboration

We seek to achieve our innovation vision for the Shenandoah Valley by actively collaborating in activities, resources and processes.

Trust

We value trust as the basis for speedily achieving our goals through ethical, balanced, fair, transparent and respectful interactions and decision-making.

Goals

1. Create a shared understanding of and commitment to innovation for the purpose of healthy social and economic growth.
2. Improve access to capital for entrepreneurs.
3. Create a variety of collaborative spaces, resources & events, both physical and virtual.
4. Build a vibrant, diverse mentoring network.
5. Develop the capacity to attract, seed and grow new and existing talent and business.