

Application Form

Profile

Mr. Jeffrey S. Heie
Prefix First Name Middle Initial Last Name Suffix

jeffheie@aol.com
Email Address

311 Dixie Avenue
Home Address Suite or Apt

Harrisonburg VA 22801
City State Postal Code

How many years have you been a resident of Harrisonburg?

19

Home: (540) 656-6841
Primary Phone Alternate Phone

GiveSolar Director
Employer Job Title

Demographics - (Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

What is your age?

50+ years old

Are you reapplying for a current position you hold? *

Yes

Which Boards would you like to apply for?

Environmental Performance Standards Committee (EPSAC): Submitted

Interests & Experiences

Mr. Jeffrey S. Heie

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I have served on EPSAC since January of 2018 and wish to continue until the work of Focus Area #1, Buildings and Energy, is complete.

What other interests or concerns do you have regarding the community?

I am interested and concerned about many aspects of the Harrisonburg community including zoning and planning, waste management, parks and recreation, bike and pedestrian infrastructure, public transportation, public schools, and all aspects of environmental sustainability. I believe that bringing together City, community, non-profit and private sector resources to address collective challenges is important and that EPSAC can be an instrumental towards this goal.

What relevant experience or education do you have to this board or commission?

I am very familiar with topics and best practices related to buildings and energy. Due to my professional career, working with Habitat for Humanity, I am versed in weatherization, energy efficiency, and energy burden issues, especially as they relate to low income households. Since 2018, I have directed a program, GiveSolar, that aims to make solar energy more accessible to non-profits and low-income families. This work has provided the opportunity to develop a network of relationships statewide and nationally. Additionally, GiveSolar has developed and distributed multiple financing models and methods for residential and commercial scale installations in a variety of settings. These models are relevant to the City of Harrisonburg as we consider how to reduce greenhouse gas emissions.

Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:

I have served on the Environmental Performance Standards Advisory Committee since January 2018. My sub-committee assignment is the "Buildings and Energy" focus area. I served on the committee that updated the City of Harrisonburg's 2017 Comprehensive Plan. I have organized multiple community supported "solar barn-raising" installations including at Our Community Place, Gemeinschaft Home, Gift and Thrift, Eastern Mennonite School, Shenandoah Valley Black Heritage Project, and seven Habitat for Humanity homes. These efforts have reduced overhead operating costs of these organizations (and families), making them more effective at achieving their core missions. This activity illustrates my desire to help encourage energy efficiency and resiliency in our community.

[Resume--Jeff Heie 2022 .docx](#)

Upload a Resume

EPSAC Applicants only

Question applies to Environmental Performance Standards Committee (EPSAC)

City Council is seeking EPSAC members to represent broad stakeholder interests within the city. If you will be participating on the EPSAC as a representative of a business, group, or organization, please provide the name of the business, group, or organization and indicate what stakeholder category the group represents. If more than one, please list all. A. Residents, civic leagues, homeowners associations. B. Institutional and tax exempt entities including colleges and churches. C. Business community including residential, commercial and industrial property owners, malls, and business groups. D. Professional engineers, real estate developers, and construction contractors. E. Special interest groups that represent economic development, environmental or outdoor recreation. F. Others, education professionals from the local schools and city staff: PLEASE CHOOSE ONE FROM THE DROP DOWN BOX *

A: Resident, civic leagues, homeowners associations),

Question applies to Environmental Performance Standards Committee (EPSAC)

Name of business, group or organization you would represent?

The instructions conflict with each other: "if more than one, please list all"; "PLEASE CHOOSE ONE FROM THE DROP DOWN BOX". I wish to represent myself as a resident of Harrisonburg.

Bike/Pedestrian Subcommittee Applicants only

JEFFREY S. HEIE

311 Dixie Avenue, Harrisonburg, VA 22801, (540) 656-6841, jeffheie@gmail.com

SUSTAINABILITY AND RENEWABLE ENERGY

- GiveSolar, Founder and Director**, Harrisonburg, VA 2018-present
www.give.solar
- Created, organized, and lead multiple efforts to obtain grant funding, establish sponsorships, and initiate successful crowd-sourced funding to assist non-profits and low-income homeowners in transitioning to solar energy with minimal out-of-pocket expenses
 - Developed a corps of volunteers to assist in solar installations on non-profits and low income homes
 - Partnered with Virginia Habitat for Humanity to support affiliates around the state in implementing solar programs for the benefit of their partner families
 - Developed a network of solar installers who support equity and access to solar energy
- Solar Barnraising Organizer**, Harrisonburg, VA November 2016-Present
- Conceived the concept of a volunteer supported community effort, called solar barnraising, to assist several community non-profits to reduce their energy expenses in a financially achievable manner
 - Solar barn raisings:
- | | | |
|--|--------------------------|----------------|
| Gift and Thrift | November 2016, June 2017 | 112 kilowatts |
| Our Community Place | November 2018 | 17.4 kilowatts |
| Gemeinschaft Home | June 2019 | 25 kilowatts |
| Eastern Mennonite School | October 2020 | 136 kilowatts |
| Shenandoah Valley Black Heritage Project | Pending | |
- Environmental Performance Standards Advisory Committee, Member**, Harrisonburg, VA 2018-present
- Assisted in the drafting of the Environmental Action Plan for the City of Harrisonburg
 - Member of the Buildings and Energy sub-committee
 - Collaborated with City staff and other citizen members to research and develop goals and strategies for reducing overall greenhouse gas emissions caused by the City of Harrisonburg
- Chorlton's Big Green Festival, Co-founder and Chair**, Manchester, United Kingdom 2008-2011
- Chaired the 15-20 member planning committee that organized an annual community event engaging the public regarding issues of green building, low carbon transportation, renewable energy, local food production, carbon footprints, energy efficiency, and eco-retrofitting of homes
 - The event drew approximately 3000-4000 visitors annually
- Renewable Energy Consultant**, Phoenix, AZ 2004-2007
- Consulted and constructed commercial and residential green buildings and wind energy projects
 - Consulted and assisted in commercial and residential solar (photovoltaic) energy projects. Installed solar systems ranging in size from 10 to 50 kilowatts
- Voluntary Gas Tax, Co-founder, Co-Chair**, Harrisonburg, VA 2000-2007; 2011-present
www.voluntarygastax.org
- Co-founded (November 2000) an organization that works to mitigate the U.S. dependence on fossil fuels by members voluntarily taxing themselves on gasoline usage and donating the proceeds to organizations which seek alternatives to a fossil fuel-dependent economy

CONFLICT RESOLUTION

- Adjunct Professor of Justice, Peace, and Conflict Studies** January-April 2003
Eastern Mennonite University, Harrisonburg, Virginia
Course titled "Doing Justice" included restorative justice, criminal justice and qualitative research

Case Manager, 1999-2001, Interim Director, 2001, Associate Director Jeff Heie 2
2001-2002
Community Mediation Center, Restorative Justice Initiatives, Harrisonburg, Virginia
•Member of the Restorative Justice Advisory Committee, Dept. of Dispute Resolution Services, Office of the Executive Secretary, Supreme Court of Virginia
•Lead Trainer for Restorative Justice and Victim Offender Conferencing, 20-hour trainings
•Victim Liaison: *U.S. vs. Louis Jones*, Federal Capital Case 2002-2003

Facilitator and Counselor Summer 1997
Seeds of Peace International Camp, Otisfield, Maine
•Five week conflict resolution camp for Arab and Israeli teenagers; counseled campers in trauma healing, grief management, mediation, and reconciliation

Team Member, Christian Peacemaker Teams
Hebron, Palestine, 1995-1996
•Acted as violence deterring presence and international observer in conflict zones in Palestine
•Prepared and distributed human rights reports
•Acted as an election observer for the first Palestinian election in January of 1996
Washington, DC, 1994-1995
•Project in Urban Peacemaking; launched a pilot project in urban violence reduction
•Assisted members of the community in closing a crack house and other nuisance properties
•Designed and taught classes on nonviolent direct action

PUBLIC POLICY

Vice Chair of the Board of Directors, Washington, D.C. 1999 to 2007
National Campaign for a Peace Tax Fund
•NCPTF educates the public and lobbies the United States Congress on issues related to conscientious objection to the payment of taxes for war. (www.peacetafund.org)

Facilitator and Member, Social Inclusion Committee 2005-2007
Desert Marigold School-Arizona Charter School (pre-K-12), Phoenix, AZ
•Created a policy which fulfills the state mandate for every school to create and implement an anti-bullying program, resulting in a policy document titled “Culture of Caring”

Member of Restorative Justice Advisory Committee, 2000-2002
Department of Dispute Resolution Services, Office of the Executive Secretary, Supreme Court of Virginia, Richmond, Virginia
•Advised the Supreme Court of Virginia on issues related to implementation of standards of training and practice within the realm of restorative justice programs in the state

ADDITIONAL EXPERIENCE

General Contractor, August 2011- June 2018
•Project management in residential construction: carpentry, electrical, plumbing, drywall, and roofing
•Primary work included residential additions, remodels, renovations, and new building

Local Program Coordinator, Mennonite Voluntary Service, Washington, D.C. 1996-1997
•Recruited, trained, placed, and supported full-time volunteers in positions within NGO’s and non-profit organizations in the Washington D.C. metropolitan area
•Liaised with partner organizations regarding volunteer placements, evaluations, and finances

EDUCATION

Master of Arts in Conflict Transformation, Eastern Mennonite University, Harrisonburg, Virginia, 2000
Bachelor of Arts in Business Finance and Mathematics, Bethel College, St. Paul, Minnesota, 1990

